

Chrome River

AFFILIATE PROGRAM REFERRAL

Affiliate Referral Program

Chrome River's Affiliate Referral Program is our way of thanking you for connecting us with business organizations that may benefit from the use of Chrome River's services. Organizations worldwide are finding that they can improve business processes that are long overdue for automation and begin not only controlling costs, but also saving money almost immediately. If you come in contact with these businesses and are able to put us in touch with them, you may be eligible to receive referral fee rewards for minimal effort on your part.

Referral Fee Rewards

Chrome River offers two tiers of referral fee reward opportunities for you:

- (1) a **Lead/Demo Referral Fee** for providing us with a pre-qualified business referral where you have made contact with the potential customer, they have a potential need for the Chrome River services, the referral contact is expecting to hear from us and will accept a demo meeting for their organization to review the Chrome River offerings, and
- (2) an additional **Signed Customer Referral Fee** should the referred business become a subscribing customer to the Chrome River services.

Subscribing Professionals	1-99	100-499	500+
Lead/Demo Fee	\$ 100.00	\$ 250.00	\$ 500.00
Signed Customer Fee	\$ 500.00	\$ 1,000.00	\$ 2,500.00



Who Can Register a Referral Lead

Members of the Chrome River Affiliate Referral program are eligible to register leads in this program. If you haven't already joined, simply submit your contact information using the "[Sign Up!](#)" link on our website under the Company/Affiliate Program section at www.chromeriver.com. This will enable us to register you in our system for payments and keep you updated on useful Chrome River information.

Identifying Opportunities

Any time a Chrome River Referral program member is in contact with a professional services organization, there may be an opportunity to refer this firm to Chrome River. Potential opportunities could include organizations that:

- Handle and process expense reports essentially manually
- Have a solution that is not tailored specifically for professional services firms
- Are experiencing cost control issues due to a lack of consistent policy enforcement
- Are incurring client write-offs due to delayed billing of expenses or client policy exceptions
- Are interested in improving their business operational efficiency in areas surrounding accounts payable and expense management



Chrome River REFERRAL

Register a Referral Lead

To register a referral, members can quickly submit the referral organization's information using the "[Register Lead](#)" link on our website under the Company/Affiliate Program section at www.chromeriver.com.

Once received, Chrome River will review the referred lead and may contact the member for any additional details. Chrome River will then communicate back to the member with a status of accepted or possibly rejected should the organization already be a subscribing customer of Chrome River's services, a currently active prospect, or a referred organization already submitted by another member.

Learn More

To learn more about Chrome River's services, please review the additional information on our website at www.chromeriver.com and feel free to email us with questions at any time at info@chromeriver.com or call 1.888.781.0088.

There is no better time than in the current economy to improve a business' processes and implement cost controls.

Terms

1. All referral reward fees listed are in U.S. Dollars.
2. For a referred organization to be eligible for a Lead/Demo Referral reward, the demo meeting must include an organization's financial executive, decision maker or key person of influence within the organization.
3. Lead/Demo Referral fees are paid within 30 days of Chrome River completing the initial lead/demo meeting with the referred organization's qualified contact(s).
4. For a referred organization to be eligible for a Signed Customer Referral reward, the referred organization must sign a Chrome River Subscription Agreement within 180 days of the initial referral date.
5. Signed Customer Referral fees are paid within 30 days of the referred organization's signing of the Chrome River Subscription Agreement.
6. Terms subject to change.

